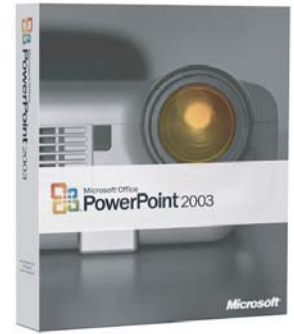


CREATING STANDARD JPEG IMAGE FILES

Using Microsoft PowerPoint™

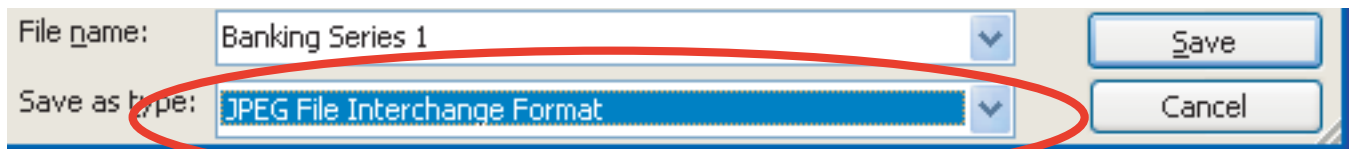
A fast and easy way to create custom JPEG slides for use with the POP AdVisions digital signage system can be accomplished using Microsoft PowerPoint™. This software package allows you to Create an entire advertising presentation that can be edited, re-arranged time and time again. Microsoft PowerPoint™ has a built in option for exporting one slide or all slides into JPEG files, which are recognized by the Digital Sign. Following is the procedure for exporting a presentation as JPEG files.



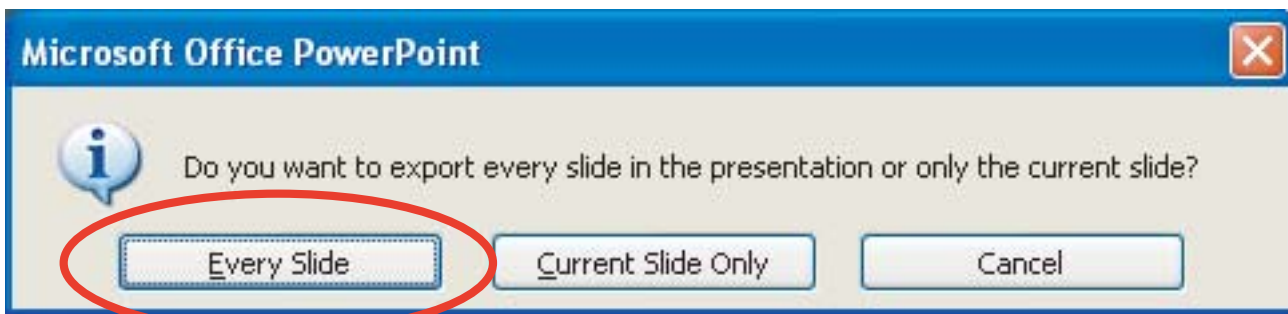
1. Create your presentation in Microsoft PowerPoint™.
2. Save your presentation on your hard drive. You can save the presentation by selecting “File” then “Save” from the top menu or by pressing “ctrl+s” on the keyboard. For this tutorial, we will call the file “Banking Series 1” and we will save it onto our local hard drive under the location “C:\DIGITALSIGN”.
3. Now, you must save the slides in your presentation out as JPEG image files. To do so, go up to the menu at the top and select “File” and then “Save As” from the menu. It will bring up the save dialogue as shown.



Notice that it automatically defaults to the same folder that you saved the presentation to.



4. You must now change the “Save as type” from “Presentation” to “JPEG File Interchange Format”. *Note: It automatically names the file the same name as the presentation. This is OK because it will actually create the JPEG slides to a new folder which will be located in the “C:\DIGITALSIGN” folder called “Banking Series 1” (C:\DIGITALSIGN\Banking Series 1).
5. Click on “Save” and it will bring up the following dialogue window as shown.



6. Click on “Every Slide” and it will automatically create the JPEG files and name them Slide1, Slide2, etc. When it is done, you will receive a message stating that they have been created and where they were stored. In this tutorial, you would have received this message: “Each slide in your presentation has been saved as a separate file in the folder C:\DIGITALSIGN\Banking Series 1.jpg.”
7. The process is now complete. If you open up that folder, you can drag and drop those files to your Brightboard™ memory card.
8. If you choose “Current Slide Only”, it will only export the slide on the screen to that folder and it will name it the filename that is in the dialogue box. In this tutorial, it would have created a JPEG file called “Banking Series 1.jpg” in the “C:\DIGITALSIGN\Banking Series 1” directory. This feature can be useful if you edit one 1 slide in a presentation later and don’t want to export them all out again.